# Our Privacy Policy

#### Our Mission

At The White Birches Motel, we are dedicated to protecting your privacy and thoroughly safeguarding your identifiable information.

### Information Collection

Our main purpose in collecting your personal information is to provide you with streamlined experience in making reservations at our Motel.

We only collect information about you that we consider necessary for achieving this. Personally identifiable information is only obtained when making a reservation.

No information provided will be disclosed to anyone unless we are specifically requested to do so. We do not give or sell to anyone any information we collect on our site.

We sometimes use data collection devices such as "cookies" on certain pages of the Site to measure effectiveness and safety.

A "cookie" is a small file that gets placed on your hard drive that helps us provide our services. You are free to decline cookies if you wish to.

# Security

At The Whit Birches Motel, we take security seriously. When users make a reservation, we use every precaution to safeguard it online and offline.

Your payment and personal information are always safe. Our Secure Sockets Layer (SSL) software is the industry standard and encrypts all your personal information,

including credit card number, name, and address, so that it cannot be read over the internet.

### Policy Modifications

We may amend this Privacy Statement from time to time to meet changes in the regulatory environment, business needs, or to satisfy the needs of our guests, properties, etc.